



Dawn Gibbins MBE DBA
Barefoot Visionary

Women's Enterprise
and Networking event
Thursday 19th November 2009

**Women's Enterprise and Networking event
Riverside, Congleton, CW12 1DY
9:45am - 1:30pm**

This FREE event will inspire, educate and motivate all women entrepreneurs and owner-managers – helping break down barriers for women starting or growing their business.

Our dynamic keynote speaker, Dawn Gibbins MBE DBA, is a local business woman who has lectured in inspirational leadership at Henley Management College and worked with the Professor of Creativity & Organisational Change at Manchester Business School.

Through workshops learn more about:

- Starting a business – turning your dream into a reality, valuing your talents, overcoming the barriers, learning about the help and support that is available
- Growing your business – networking effectively, attracting and keeping customers, setting out your vision & managing risk, employing & managing staff
- Marketing your business – your brand, understanding your customer, keeping ahead of the competition, using the internet to promote your business.

The event is a fantastic opportunity for women to come together to share experiences, inspire others and develop new business relationships.

For more information or to book a place contact Jacqueline Wilson, Cheshire East Council, on 01244 972627 or email Jacqueline.wilson@cheshireeast.gov.uk